

KMSA Convention 2019

13 - 15 August 2019 | Durban ICC



**Leveraging the 4th
Industrial Revolution:**
KM Systems to meet Africa's
Sustainable Development Goal

SPONSORSHIP

Dear KMSA Supporter

We are excited to announce that the 2019 Convention of our society will be held on 13 – 15 August 2019 at the Durban International Conference Centre, KZN. Knowledge Management South Africa (KMSA) is a society for knowledge management professionals who are passionate about moving their discipline forward in their organisations while investing in themselves.

You will appreciate that arranging such an event it involves substantial costs and therefore KMSA will be calling on its members and supporters to sponsor items at the event to help make the 2019 KMSA Convention an unforgettable experience.

There are a variety of opportunities that can be sponsored, and effective coverage will be given to all sponsors with some exciting branding ideas for organisations. For example, any item you sponsor we will brand it with your company logo.

The below mentioned list are items of which KMSA requires financial assistance with:

ITEMS	QUANTITY	AMOUNT	Status
Venue Hire and Catering		R200 000	Platinum
Conference Bags	150	R45 000	Gold
Lanyards	150	R10 000	Silver
Notebooks, Pens	150	R10 000	Silver
Memory Sticks	150	R10 000	Silver
Facilitators Gifts	8	R10 000	Silver
Photographer	1	R5 000	Bronze
Audiovisual Equipment	1	R50 000	Gold
Soft Drinks	150	R10 000	Silver
Conference Programme Book	150	R10 000	Silver
Delegates Gifts/other sponsored items to be included in the conference bags eg mousepad, coffee mug, water bottles etc	150	Sponsor company can bring items to the venue	Based on the amount
Speakers Gifts	20	R 20 000	Silver
International Speakers Accommodation and flights	tbc	R 50 000	Gold

Please contact Mpho Motloutsi at the KMSA Secretariat to discuss sponsorship opportunities and possible publicity for your organisation on (011) 061 5000 or email mpho@vdw.co.za

We look forward to a very successful event!

Yours faithfully,

Refiloe Mabaso
Vice CHAIRMAN
Knowledge Management South Africa