

KMSA IMBIZO 2024

# CHAMPIONING A knowledge sharing CULTURE

21 - 23 August 2024



## KMSA IMBIZO 2024 SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP Between R16 000 – R20 000

- 1 company delegate to attend the conference at no cost OR 1 x informal exhibition stand
- 10-minute speaking slot in the conference programme (industry related topic)
- 2-minute promotional video clip will be shown to all delegates during the conference proceedings
- Company promotional pamphlet included in delegate bags.
- 1 company banner to be displayed at the registration desk
- Elite social media exposure (10 social media posts with company related content – supplied by sponsor company)
- Your company logo will appear on the following:
  - ALL conference branded marketing hyperlinked to your company website (from date of payment of the invoice);
  - KMSA website (hyperlinked to your company website);
  - Printed conference programme;
  - MC mention throughout the event;
  - Continuity slides which will be displayed throughout the conference.
  - Co-branding with KMSA on items below.

#### Please select one of the following sponsorship items for this category

- Delegate bags (co-branded with KMSA)
- Lanyards and memory sticks (co-branded with KMSA, including sponsor info on memory sticks)
- Audio Visual Day 1 or 2 (KMSA and sponsor co-branded T-shirts for +/- 6 AV crew)
- KMSA Awards Cocktail event day 1 (sponsor 5min speaker slot - includes venue, snacks and limited bar)
- Co-branded delegate notebooks and pens
- KMSA will be responsible for the sourcing and branding of all items.



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## KMSA IMBIZO 2024 SPONSORSHIP OPPORTUNITIES

### GOLD SPONSORSHIP Between R12 000 - R15 000

- 1 company delegates to attend the conference at no cost (physical)
- Company promotional pamphlet included in delegate bags.
- Executive social media exposure (8 social media posts with company related content – supplied by sponsor company)
- Your company logo will appear on the following:
  - ALL conference branded marketing hyperlinked to your company website
  - (from date of payment of the invoice);
  - KMSA website (hyperlinked to your company website);
  - Printed conference programme;
  - MC mention throughout the event;
  - Continuity slides which will be displayed throughout the conference.
  - Co-branding with KMSA on items below.

#### Please select one of the following sponsorship items for this category

- Co-branded delegate notebooks and pens
- Speaker gifts
- Day1 Lunch break (with lucky draw) & afternoon Tea break (with delegate gifts)
- Day2 mid-morning Tea break (with delegate gifts) and Lunch break (with lucky draw)
- KMSA will be responsible for the sourcing and branding of all items



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## KMSA IMBIZO 2024 SPONSORSHIP OPPORTUNITIES

### SILVER CASH SPONSORSHIP Between R8 000 – R11 000

- Deluxe social media exposure (5 social media posts with company related content – supplied by sponsor company)
- Your company logo will appear on the following:
  - ALL conference branded marketing (from date of payment of the invoice);
  - KMSA website;
  - Printed conference programme;
  - MC mention throughout the event;
  - Continuity slides which will be displayed throughout the conference.
  - Co-branding with KMSA on items below.

#### Please select one of the following sponsorship items for this category

- Co-branded delegate notebooks and pens
- Speaker gifts
- Day1 Lunch break (with lucky draw) & afternoon Tea break (with delegate gifts)
- Day2 mid-morning Tea break (with delegate gifts) and Lunch break (with lucky draw)
- KMSA will be responsible for the sourcing and branding of all items



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## KMSA IMBIZO 2024 SPONSORSHIP OPPORTUNITIES

### BRONZE CASH SPONSORSHIP Between R4 000 - R10 000

- Basic social media exposure (2 social media posts with company related content – supplied by sponsor company)
- Your company logo will appear on the following:
  - ALL conference branded marketing (from date of payment of the invoice);
  - KMSA website;
  - Printed conference programme;
  - MC mention through the event;
  - Continuity slides which will be displayed throughout the conference.



Contact Eileen Bailey at  
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more information

