

KMSA Imbizo 2025 – Exhibition Information

The 2025 KMSA Imbizo is set to take place from 25–27 August in the picturesque town of Franschhoek, nestled in the heart of the Western Cape. We warmly invite knowledge management professionals to join us for this enriching 3-day conference and the prestigious KMSA Awards, hosted at the stunning Klein Goederust Wine Farm. This event brings together Knowledge Management professions from all over South Africa offering an excellent opportunity for your organisation to showcase its products, services, and innovations. Don't miss out—take advantage!

As an exhibitor, you will have the chance to:

- Connect with approximately 100 - 120 attendees.
- Gain visibility among key decision-makers and influencers.
- Demonstrate your offerings to a highly engaged audience.
- Network with industry professionals and potential clients.

Exhibition package includes:

- Informal exhibition stand
- A table and 2 chairs
- 1 exhibitor to man the stand (not permitted to attend the conference proceedings)

Please note all exhibitors must bring their own branding, extension cords and table cloths.

Exhibition stand cost:

Stand cost: R6 500

Exhibitors manning the stands (after the 1 free delegate) will be charged R1 500 each. All exhibitors manning the stand must be registered and collect a name tag.

Conditions of Exhibition:

- Stands must be setup and dismantled strictly as per the details provided.
- Full payment must be made prior to the Imbizo.
- Companies who wish to cancel need to do so before 1 August 2025, should the cancellation not be done before 1 August 2025, or be a no show at the conference, companies will be held liable for the full exhibition fee.
- Tea/coffee networking breaks will be served in the exhibition area.
- Under no circumstances will KMSA allow any marketing material from organisations to displayed in any other areas of the venue other than your exhibition stand.
 - Marketing of your organisation or product is limited to your stand space. Under no circumstances will KMSA allow any marketing material from organisations on the premises of the conference venue. This includes, but is not limited to, banners set up at the conference venue; flyers in public spaces; stickers on cars; or promotional gifts placed in and around venues.
 - Any activity, competition, promotion or event hosted by exhibitors are the responsibility of the exhibitor. KMSA and its contracted suppliers are not in a position to get involved with such events taking place at any point during the Imbizo.
 - Public lucky draws are limited to the closing session of the event (end of the last day), due to the time constraints on the event.

If you have any questions or would like to discuss exhibition or sponsorship opportunities, feel free to reach out.

We look forward to your participation in making the KMSA Imbizo a success!

BOOK YOUR STAND [HERE](#)